



## News Release

### **Project: Village Car Share – Program Demo for St. George**

15 October 2021

ST. GEORGE – Earlier this year, the Eastern Charlotte Waterways (ECW), an environmental non-profit based in Blacks Harbour, was awarded \$425,000 from Environment and Climate Change Canada to implement an on-demand, rural transit system in southwestern New Brunswick using Hyundai Kona electric vehicles.

On Wednesday, October 20, the ECW will conduct demonstration events to showcase their “Project: Village Car Share” program.

- Oct. 20 @ 10:00am – Blacks Harbour - 881 Main Street
- Oct. 20 @ 2:00pm – St. George – Magaguadavic Place

Project: Village Car Share is a new rural transportation model that introduces a car-sharing system using 4 electric cars. These cars will be connected to a booking software platform called “SAUVÉR”.

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