

New Brunswick's 18th age-friendly community recognized

Eastern Charlotte receives designation for commitment to supporting seniors

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EASTERN CHARLOTTE (GNB) – Eastern Charlotte has been designated as New Brunswick's 18th age-friendly community.

“This recognition highlights Eastern Charlotte's exceptional leadership in fostering communities where seniors can thrive,” said Seniors Minister Lyne Chantal Boudreau. “Through the Age-Friendly Community Recognition Program and our long-term care plan, we are supporting healthy, independent and connected aging for all New Brunswickers.”

The program is administered by the Department of Social Development in partnership with Age-Friendly Active Communities of New Brunswick and the Association francophone des aînés du Nouveau-Brunswick. It supports communities taking sustainable action to promote healthy aging. This often involves improving infrastructure to increase accessibility for seniors, including with transportation, outdoor spaces and housing. Efforts are also made to promote social inclusion, intergenerational opportunities and active living for people of all ages.

“We are proud to be recognized as an age-friendly community,” said Eastern Charlotte Mayor John Craig. “This designation underscores our commitment to providing supports and opportunities for our seniors to age with dignity and remain active members of society. By making positive changes today, we are building a stronger, more inclusive community for tomorrow.”

To achieve age-friendly recognition, municipalities must complete four steps based on the World Health Organization's framework: passing a resolution, forming an advisory committee, conducting a community assessment, and creating an action plan to support healthy aging. Communities are required to renew their commitment every five years to maintain their age-friendly status.

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LINKS:

[Age-Friendly Community Recognition Program](#)

[Seniors and Long-Term Care Plan for New Brunswick](#)

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